



Privacy Policy

Welcome to BUDDY

BUDDY app is a social networking and location communication service that offers its services through mobile applications. When you use BUDDY, we get some information from you, and we are upfront about what information we collect, how we use it, and who we share it with. We'll also tell you how to access, update, and delete certain information. This Privacy Policy will make it simple and help you do that. If you have questions about our Privacy Policy, please contact us at BUDDY@BUDDYtech.net.

Information we collect

There are three basic categories of information we collect:

- **Information you choose to give us.**
- **Information we get when you use our services.**
- **Information we get from outside our services (third parties).**

More detail on each of the above

Information you choose to give us

Profile Information. We collect information you add to your profile, such as your first name, phone number, external social ID if you signed up with social account and profile photo.

Information you share on BUDDY. We have access to whatever information you send through BUDDY, such as Spots, and loops. When the Spots and loops are deleted after 24 hours, they are also permanently deleted on the BUDDY server unless you or a user decide to save the pin. The creator of the pin has the option to permanently delete the pin at any time. Keep in mind that the other users you share information with can always save that content or copy it outside the BUDDY app or website. So be mindful and use common sense regarding anything you share on the internet: **Do not send messages or share content that you wouldn't want someone to save or share.**

When you become an ambassador. If you want to become a BUDDY Ambassador, we'll ask you for some more information about you and your Instagram username. We may also ask you to refer friends to become Ambassadors, but only friends that you have permission to refer.

Information you share when you contact us.

When you contact customer support or any of the BUDDY app team, we'll collect the information you volunteer.

Information we get when you use BUDDY

We collect information about how you use BUDDY, Spots you have created and saved, loops you have created and when you message someone. We collect information about how you use BUDDY and its features, including loops and Spots, in order to continually improve your experience with BUDDY. BUDDY chats are encrypted and secure.

Below is a detailed explanation of the types of information we collect when you use BUDDY.

Usage information. We collect information about how you use BUDDY. For example, we may collect information about how you interact with our services, such as how many hours per day you use BUDDY; how you communicate with your Buddies, such as their names, the time and date of your communications, the number of messages you exchange with your Buddies, and which Buddies you exchange messages with the most.

Content information. We collect content you create on our services, such as Spots and loops, messages you send to BUDDY's, and messages and images posted via BUDDY chat. We also collect information about the content, like the time and date you sent a message and whether a BUDDY has seen the message.

Device information. We collect information about your phone, tablet, or other device you use to open BUDDY. For example, we collect: information about your hardware and software, such as the hardware model, operating system version, device memory, advertising identifiers, unique application identifiers, and apps installed; and information about your wireless and mobile network connections, such as mobile phone number, service provider, and signal strength.

Your contacts. To help you build a network with BUDDY, with your permission we may collect information about your contacts. You can also invite your contacts to join BUDDY.

Location. When you use BUDDY and our services, we may collect information about your location. With your permission, we may also collect information about your precise location using methods that include GPS, wireless networks, cell towers, Wi-Fi access points, and other sensors, such as gyroscopes, accelerometers, and compasses. You can choose not to share your precise location by changing the location settings on your smartphone or other device.

Information collected by cookies and other technologies. Like most websites and apps, we may use cookies and other technologies, such as web beacons, web storage, and unique advertising identifiers, to collect information about your activity, browser, and device. We may use third-party cookies that collect information about how you use our services over time and combine it with similar information from other services and companies. We use this information to understand things like popular features and popular times to use BUDDY.

Most browsers are automatically set to accept cookies. If you prefer, you can usually remove or reject browser cookies through the settings on your browser or device. Some browsers may be set to send “do not track signals,” but we currently don’t respond to “do not track signals.” Keep in mind that removing or rejecting cookies could affect BUDDY’s performance.

Log information. We also collect log information when you use our website. That information includes, among other things: how you’ve used our services, device information, such as your web browser type and language, access times, pages viewed, IP address, identifiers associated with cookies or other technologies that may uniquely identify your device or browser, pages you visited before or after going to our website.

Information we collect from third parties and other users.

We may collect information about you from other users. For example, if another user shares their contacts or events they plan on attending, we may combine information from that user’s contact list and activities with other information we’ve collected about you.

How and why, we use information.

To enable BUDDY to give you a better experience using our services and to enable us to enhance safety feature additions for free we may use your information in the following ways:

- To communicate with you by email. For example, we may use email to respond to support inquiries or share information about our products, services, and offers that we think may interest you.
- Creating anonymous data that we use for things like analytics.
- Personalizing your experience by, among other things, suggesting friends or customizing the content we show you.
- Enhancing the safety and security of our products and services.
- Verifying your identity to prevent fraud or other unauthorized or illegal activity.
- Using the information we’ve collected from cookies and other technology to enhance our services and your experience with them.
- Enforcing our Terms of Service and other usage policies.
- We use location data to help better personalize your experience by suggesting POI’s

How we share information

BUDDY is designed to help you share information with others. As a result, we share some of the information generated through our platform publicly or with third parties. We may share information about you in the following ways:

With other BUDDY users. We may share the information below with other BUDDY users that you choose.

BUDDY is a safe space for users to connect and communicate. There are strict community guidelines in place that we strongly encourage users to read and abide to. Please refer to our Terms and Conditions for more information on our Community Guidelines.

Information about you, such as your username, name, and profile photo.

Content you post or send. All of this content can be controlled in your account settings. You can learn more about your account settings under Control over Your Information.

With an SNS. When you use an SNS, like Google or Microsoft, to sign up for BUDDY, we share some information with that SNS. Make sure you read the SNS's privacy policies to learn how the SNS will use your information.

With service providers. We may share information about you with service providers that help us run our business, like the company that helps us store our data.

With third parties. We may also share your information with third parties in the following ways:

With third parties for legal reasons. We may share information about you if we reasonably believe it's necessary to: comply with legal process, governmental request, or applicable law, rule, or regulation; investigate, remedy, or enforce potential Terms of Service violations; protect the rights, property, and safety of us, our users, or others; detect and resolve any fraud or security concerns.

With third parties as part of a merger or acquisition. If BUDDY gets involved in a business transaction, like a merger, asset sale, financing, liquidation or bankruptcy, or acquisition, we may share your information as part of that transaction.

De-identified data. We may also share aggregated, non-personally identifiable, or de-identified information with third party marketing.

Third-Party content

BUDDY may contain links to third-party websites or apps. If you visit a third-party website or app, we are not responsible for how that third party collects or uses your information. As always, we encourage you to review the privacy policies of every third-party service that you visit or use.

How long we keep your information

We store your basic account information—like your name, phone number, and email—for as long as you have an account with BUDDY. If you ever decide that you don't want us to keep your information, you can just ask us to delete it.

When we delete any information, please remember it may still be in our archives. Keep in mind that in some cases we may not delete your information if we're legally required to store your information or to suspend our deletion practices, or if we receive reports of abuse or other Terms of Service violations. We may also keep certain information in backup for a limited time.

Control over your information

We want you to be in control of your information, so we provide you with these choices regarding use of information on our platform:

You can choose what Buddies you add and who you share you loops and Spots with: Be mindful of who you are sharing your loops and Spots with. In every post you create, you have the choice to share with all Buddies or just BEST Buddies.

Email Communications. We may send you newsletters and other emails describing things like new features. When you receive these emails from us, you can "opt out" by following the unsubscribe instructions in the email, or you can just contact us directly. Even if you "opt out", we may still need to send you emails about our services, like information about your account.

Changing or Deleting Your Personal Information. You can change some of your information, such as your profile picture, by adjusting your account settings. You can also request to change or delete your personal information. We may keep some personal data for legal, security, and business reasons. When we delete any information, it may still be in our archives for a period.

Delete Your Account. You can delete your account within the app. When we delete your account, we may keep some of the information we've already collected about you to help us operate and improve BUDDY for a period.

Your Information is Secure. The security of your personal information is important to us. We take steps to protect the personal information we collect. Remember, security risk exists across all websites and apps, so we can't guarantee the security of your information. BUDDY's technology and server ensures online security is maintained at all times and all chats are encrypted.

Age restrictions

BUDDY is designed for anyone above age 17. If we find out that we've collected a child's information without parental consent, we'll delete it. Parents with concerns should contact us.

Revisions to the Privacy Policy

We may, at times, change this Privacy Policy. When we do, we'll let you know one way or another. Sometimes, we'll let you know by updating the date at the top of the Privacy Policy. Other times, we may add a statement to our websites' homepages or send you an in-app notification.

Contact us

If you have any questions or concerns, please contact us at hi@yourbuddyworld.com or BUDDY Inc. Attn: Legal – Privacy 2934 Beverly Glen. Bel Air. Los Angeles. 90077.

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